



**Angelo Maddox** is an authority on the power of enhancement to improve performance. Combining professional leadership and personal strategizing, Angelo works across the board with youth and entrepreneurs alike to be the best version of themselves with the right tools. He is the Owner of Fresh and Fly Inc., a clothing store located downtown Albany, NY and puts his degree in Psychology to use as a Personal Growth and Development Motivational Speaker. Angelo's belief in the simultaneous advancement of the internal and external is what sets his journey apart, "A great wardrobe can get you in the door, but the right attitude can get your name on the door."

He has kept the Capital District Fresh and Fly for over 15 years now with authentic brands of urban, athletic and now business casual clothing for men and women at the best prices. The relationships that have been built over the years have given Angelo a reach into the community unlike many others in the area and a wealth of resource knowledge. Whether it be his work with collegiate students through the SUNY Albany Alumni board, with fellow colleagues on the Board for the Albany Community Fund, with small businesses on the Albany Downtown BID Association, with at risk youth in his 'Golden Rules' Seminar or just his daily interaction with the Capital District consumers, to say Angelo Maddox has his finger on the pulse of his surroundings and beyond is an understatement.

As a result of his hard work Angelo, was the recipient of the inaugural Downtown Luminary Award and the prestigious Albany Business Review 40 Under 40 award.

Attributing his own growth and development to God, his upbringing, and family structure. Angelo has used S.W.A.G. not only to enhance wardrobe but also to remind people that Succeeding With Attainable Goals is a transferrable message and mission that needs to happen from the inside out. For more information on Angelo Maddox and Fresh & Fly Inc. movement check out, [www.freshandflyinc.com](http://www.freshandflyinc.com), [Facebook.com/Angelojusticemaddox.](https://www.facebook.com/Angelojusticemaddox), or email at [360enhancement@gmail.com](mailto:360enhancement@gmail.com).